

**SRAVEEK**

**COMPLETE  
DIGITAL MARKETING  
SOLUTIONS**

Tailored for Your Success!



## ABOUT US

Founded as a product of **Neemiit Prime**, **Sraveek** was created to redefine how brands connect with their audience online. We combine creativity, innovation, and performance-driven marketing to help businesses build memorable, impactful digital experiences that engage and convert.

**We don't just create posts — we create brand experiences.**

## WHO WE ARE

At Sraveek, we are a results-focused digital marketing agency driven by strategy, creativity, and data. Backed by the strong foundation of Neemiit Prime, we bring structured thinking and modern execution together to create measurable growth for brands.

## WHY CHOOSE US ?

### Strategy Before Design

We don't just create good-looking posts. Every creative is backed by research, audience understanding, and brand positioning.

### Creative That Converts

Our designs are not just visually appealing — they are built to drive engagement, leads, and brand recall.

### Trend-Driven Execution

We stay updated with social media trends, algorithm shifts, and content formats to keep your brand relevant and ahead.

### Brand-Focused Approach

We don't treat your business like just another client. We treat it like a brand that deserves long-term growth.

# OUR APPROACH

Our approach combines user insight with business intelligence. We create strategies that connect emotionally with audiences while driving measurable business growth.



**STRATEGY**



**CREATIVE**



**INNOVATION**



**PRODUCTION**



**REACH**

## SERVICES

### INFLUENCER MARKETING

We connect your brand with the right influencers to build credibility, expand reach, and drive authentic engagement that converts into real results.

### AI-DRIVEN MARKETING

We leverage AI tools and data intelligence to optimize campaigns, predict customer behavior, personalize content, and maximize performance with precision.

### SOCIAL MEDIA MARKETING

We create strategic content, manage platforms, and run targeted campaigns that increase brand awareness, engagement, and customer acquisition.

### BRAND & IDENTITY

We build strong brand foundations through logo design, brand strategy, visual systems, and messaging that create lasting impact and recognition.

### VIDEO PRODUCTION

From concept to execution, we produce high-quality promotional videos, ad creatives, and brand films that capture attention and drive engagement.

### GRAPHIC DESIGNING

We design strategic, impactful bold visuals, social creatives, marketing materials, and ad graphics that elevate your brand presence across all platforms.

### SEO & DIGITAL MARKETING

We drive visibility through search engine optimization, paid campaigns, and performance marketing strategies that generate qualified leads and measurable growth.

### WEBSITE DEVELOPMENT

We build modern, responsive, and conversion-focused websites designed to deliver seamless user experiences and drive business results.

- **Commitment**
- **Analytical**
- **Consistent**
- **Trend**

## 01

### **Commitment**

We are fully dedicated to every brand we work with. Your goals become our goals, and we deliver with responsibility, passion, and precision.

## 02

### **Analytical**

Creativity alone is not enough. We study data, audience behavior, market trends, and performance metrics to build strategies that are smart and result-driven.

## 03

### **Consistent**

Strong brands are built through consistency. From visuals to messaging, we ensure your brand voice remains clear, professional, and impactful across every platform.

## 04

### **Trend-Focused**

The digital world evolves daily — and so do we. We stay updated with trends, platform algorithms, and new content formats to keep your brand relevant and competitive.

# PROCEDURE

At Sraveek Digital, every project follows a structured and strategic process to ensure clarity, creativity, and measurable results.



# OUR WORK



## Project Overview

Chatime is a globally recognized Taiwanese bubble tea brand known for its bold purple identity and premium beverage experience. With a strong international presence, the brand focuses on youthful energy, quality ingredients, and vibrant store aesthetics.



## Design Approach

- **Brand Consistency:** Maintained Chatime's signature purple identity with clean, cohesive visuals.
- **Product Focus:** Highlighted the beverage as the hero using premium lighting and minimal layouts.



# SOCIAL MEDIA

## *Creatives Ads*



Aparna  
**RollForm**  
Quality Forming

## Project Overview

Aparna RollForm is a leading steel manufacturing company specializing in precision roll-formed sections and high-quality metal solutions for industrial and construction sectors.

#2789CA

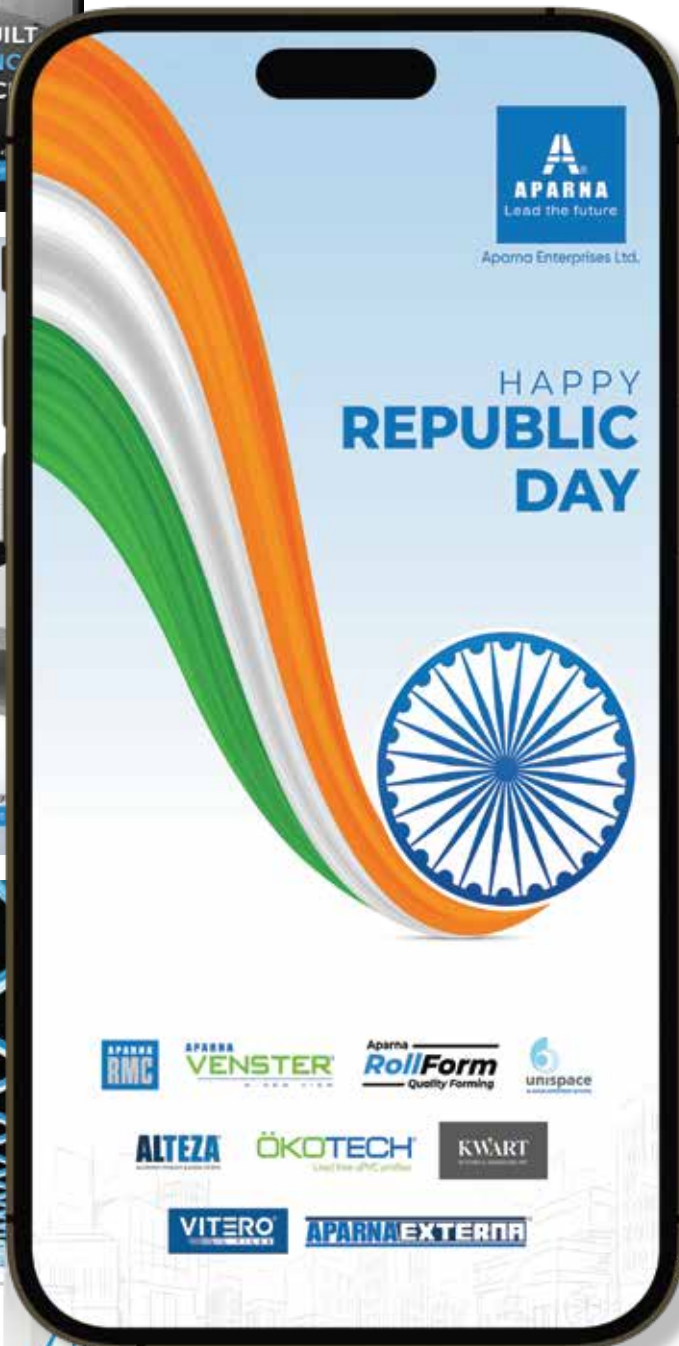
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## Design Approach

- **Brand Consistency:** Maintained Chatime's signature purple identity with clean, cohesive visuals.
- **Product Focus:** Highlighted the beverage as the hero using premium lighting and minimal layouts.

## Performance Highlights

- Better audience engagement on industrial content
- Stronger digital consistency across platforms
- Clear presentation of products and technical capabilities



# SOCIAL MEDIA

## *Creatives Ads*

**ELEVATE EVERY SPACE**  
U- ANGLE CEILING SECTIONS THAT DEFINE PERFECTION.

Full-Control Manufacturing: **One Roof. Total Control.**  
Superior Finish: **Gloss That Lasts.**  
Robust Design: **Snap. Fit. Strong.**  
Rapid Turnaround: **Fast. Reliable. Delivered.**

Aparna **RollForm** Quality Finishing  
Cable Trays, False Ceiling channels, Gratings, Raceways, Finishing Process

+91 99540 88439  
[Get a Quote](#)

Behind Every Perfect Space,  
There's

# APARNA ROLLFORM.

Aparna **RollForm** Quality Finishing  
Cable Trays, False Ceiling channels, Gratings, Raceways, Finishing Process

+91 99540 88439  
[Get a Quote](#)




**BUILDING FROM THE GROUND UP**

Ladder Type Cable Trays  
False Ceiling  
uPVC Sorel Reinforcements  
Step Gratings

Aparna **RollForm** Quality Finishing  
Cable Trays, False Ceiling channels, Gratings, Raceways, Finishing Process

+91 99540 88439  
[Get a Quote](#)

# VIDEO *Production*

-  Brand videos
-  Commercial Ads
-  Creative Ads

We create premium video experiences for brands that aim to make a lasting impression. From strategic planning and creative direction to cinematic shooting and polished post-production, every detail is crafted to deliver visually compelling content aligned with your brand vision.



# RESTAURANT

*Promotional*



## Project Overview

The Kadai Story is a restaurant located in Nagole, Hyderabad, offering rich, flavorful Indian cuisine with a traditional touch and modern dining experience. To enhance the restaurant's digital presence and attract local customers through engaging short-form video content and promotional creatives.



You Can Scan This **QR Code** To See The Instagram Page

**Giri Alyan**  
8 Years + Experience



# CORPORATE *Podcast*

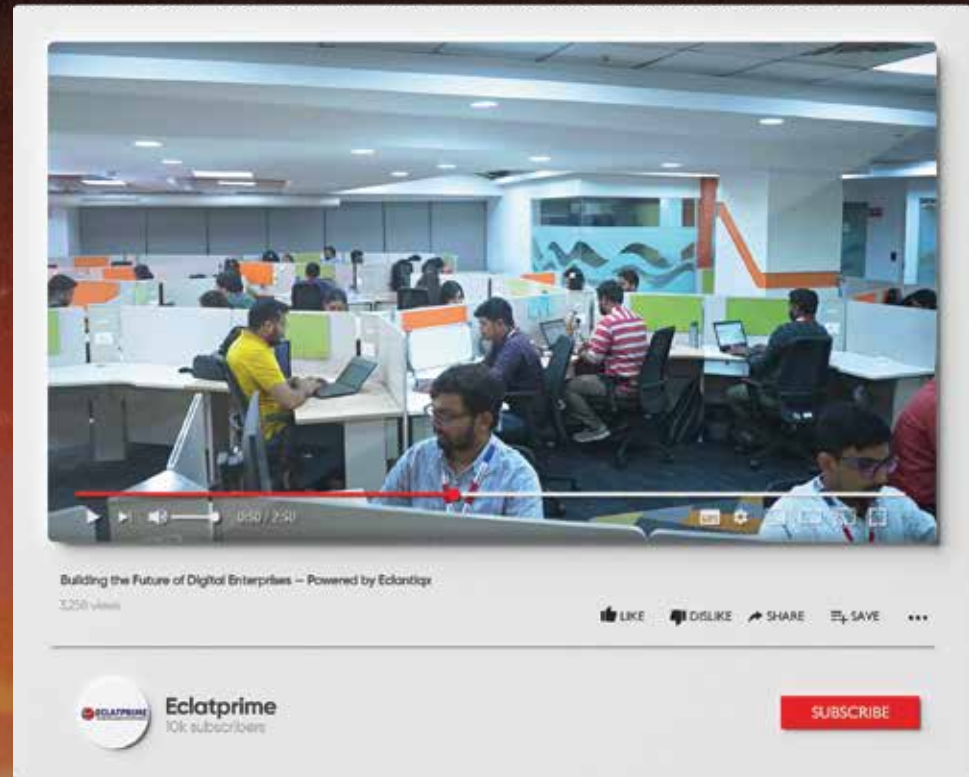


## Project Overview

For Eclatprime, we produced high-quality 9:16 long-form videos optimized for digital platforms, managing the entire process from concept and scripting to studio production and post-editing. The content was designed to strengthen brand presence and drive audience engagement across social media channels.



You Can Scan  
This **QR Code**  
To See The  
Youtube Account



# OUR *Team*



**Giri Alyana**

CEO | 8+ Years Experience



**Dokka Swetha**

Digital Marketing Head | 6 Years Experience



**Rakesh Donakonda**

Creative Manager | 10+ Years Experience



**Ruchitha Vasalwar**

Web Developer | 3 Years Experience



**Panem Sai**

Creative Designer | 2+ Years Experience

# CLIENT *Testimonials*

We collaborated with Saveek for their digital marketing and digital maintenance services. It was extremely smooth to work with them as they understood our requirements and executed the solutions based on that. They also maintain our social media presence and create engaging content.

**MR. HRIDAY**  
VICE - CHAIRMAN, SREYAS INSTITUTE OF  
ENGINEERING AND TECHNOLOGY

We went to Saveek with the requirement of digital marketing and digital web maintenance services. Their team was in touch with us throughout and they used to update us with the project continuously. They have an exceptional team that delivers good work in time which encourages our students and parents.

**MR. SANDEEP**  
MARKETING HEAD AT NIMSME

We wanted Saveek to create corporate videos for our company. They immediately understood our requirements and came up with a few creative solutions. They had a professional team that shot and edited the videos. It was really great collaborating with them as a project was fulfilled in time and in our budget.

**MR. RAJ KUMAR**  
HEAD STRATEGIER, RADHA TMT

## Our Achievements at a Glance

We follow a clear, effective process to deliver results: We follow a clear, effective process to deliver results, We follow a clear, effective process to deliver results:

Years of Experience  
**9+ Years**  
in digital marketing

Successful Clients  
**50 +**  
brands transformed

Completed Projects  
**100+**  
successful campaigns

Global Reach  
**5 +**  
countries served



# OUR Clients



# TERMS & CONDITIONS

Welcome to Sraveek Digital. By accessing or using our services, you agree to the following terms and conditions.

**By working with Sraveek Digital**, you agree to our service terms related to social media marketing, branding, graphic design, video production, SEO, digital marketing, and website development. All projects begin only after confirmation and advance payment, and the remaining balance must be cleared as per the agreed timeline. Project delivery depends on timely client communication, feedback, and content approvals. Revisions are provided within the agreed scope, and additional changes may involve extra charges.

Final deliverables become the client's property after full payment, while Sraveek Digital retains the right to showcase completed work in its portfolio. We are not responsible for third-party platform changes, algorithm updates, or market performance variations. By engaging our services, you acknowledge and accept these terms.



LETS MAKE SOMETHING  
**GREAT TOGETHER!**

*Thankyou..*